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 APPLICATION NO.
 FILING DATE
 FIRST NAMED INVENTOR
 ATTORNEY DOCKET NO.
 CONFIRMATION NO.

 10/010,877
 11/08/2001
 Tsuyoshi Kano
 7217/65961
 7475

 7590
 02/08/2006
 EXAMINER

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ART UNIT PAPER NUMBER

2617

DATE MAILED: 02/08/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)	_
Office Action Summary	10/010,877	KANO, TSUYOSHI	
	Examiner	Art Unit	_
	Farzana E. Hossain	2617	
The MAILING DATE of this communication a Period for Reply	appears on the cover sheet w	ith the correspondence address	
A SHORTENED STATUTORY PERIOD FOR REI WHICHEVER IS LONGER, FROM THE MAILING - Extensions of time may be available under the provisions of 37 CFR after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory per - Failure to reply within the set or extended period for reply will, by state Any reply received by the Office later than three months after the material patent term adjustment. See 37 CFR 1.704(b).	B DATE OF THIS COMMUNI R 1.136(a). In no event, however, may a riod will apply and will expire SIX (6) MON atute, cause the application to become Al	CATION. reply be timely filed ITHS from the mailing date of this communication. BANDONED (35 U.S.C. § 133).	
Status			
1) Responsive to communication(s) filed on 29	9 March 2002		
·= · ·=	his action is non-final.		
3) Since this application is in condition for allow		ters, prosecution as to the merits is	
closed in accordance with the practice under	•	·	
Disposition of Claims	•		
4)⊠ Claim(s) <u>1-13</u> is/are pending in the applicati	ion		
4a) Of the above claim(s) is/are withdrawn from consideration.			
5) Claim(s) is/are allowed.			
6)⊠ Claim(s) <u>1-13</u> is/are rejected.			
7) Claim(s) is/are rejected. 7) Claim(s) is/are objected to.			
8) Claim(s) are subject to restriction and/or election requirement.			
	aror olooson roquilomons.		
Application Papers			
9) The specification is objected to by the Examiner.			
10)⊠ The drawing(s) filed on <u>08 November 2001</u> is/are: a)⊠ accepted or b)□ objected to by the Examiner.			
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).			
Replacement drawing sheet(s) including the core			
11)☐ The oath or declaration is objected to by the	Examiner. Note the attache	d Office Action or form PTO-152.	
Priority under 35 U.S.C. § 119			
 12) Acknowledgment is made of a claim for fore a) All b) Some * c) None of: 1. Certified copies of the priority documents. 2. Certified copies of the priority documents. 3. Copies of the certified copies of the papplication from the International Bur * See the attached detailed Office action for a 	ents have been received. ents have been received in A priority documents have beer reau (PCT Rule 17.2(a)).	Application No received in this National Stage	
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/Paper No(s)/Mail Date	Paper No	Summary (PTO-413) s)/Mail Date nformal Patent Application (PTO-152)	

DETAILED ACTION

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35
 U.S.C. 102 that form the basis for the rejections under this section made in this
 Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 2. Claims 1-4 are rejected under 35 U.S.C. 102(e) as being anticipated by Ozer et al (US 6,704,929 and hereafter referred to as "Ozer").

Regarding Claim 1, Ozer discloses a broadcast receiver (Column 6, lines 1-5, 40-42) comprising: a receiving unit for selecting a channel (Column 6, lines 44-46) and for receiving a broadcast (Figure 1, 150); a controller for controlling channel selection by the receiving unit (Column 7, lines 34-40) and for detecting a reception log or viewing behavior information (Column 7, lines 34-40, Column 8, lines 23-25, 59-64); a storage unit in which the detected reception log is recorded (Figure 2, 220). Ozer discloses that there is a connection from the management device, located within a display device (Column 6, lines 40-42), to the Internet to transmit the viewing behavior information to a central location or an interface for transmitting the reception log read from the storage unit to an external computer (Column 10, lines 7-20).

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Regarding Claim 2, Ozer discloses all the limitations of Claim 1. Ozer discloses the reception log stored in the storage unit is transmitted to the external computer at a predetermined period or periodically (Column 10, lines 7-10, 46-50 Column 13, lines 10-12).

Regarding Claim 3, Ozer discloses all the limitations of Claim 1. Ozer discloses the controller records a reception as the reception log in the storage unit when the receiving unit continuously receives one of a channel (Column 8, lines 28-30) and a program (Column 8, lines 35-37) for at least a predetermined period or the amount of time watched for a program or channel without being considered as channel surfing (Column 9, lines 1-8).

Regarding Claim 4, Ozer discloses all the limitations of Claim 1. Ozer discloses that the controller records one of the channel received by the receiving unit (Figure 4, 420) and program identification information (Figure 4, 430) and reception period information (Figure 4, 410) in the storage unit (Figure 3, 350, Figure 2, 220).

3. Claims 8-13 are rejected under 35 U.S.C. 102(e) as being anticipated by Ivanyi (US 6,286,140).

Regarding Claims 8 and 11, Ivanyi discloses a viewing and listening information computing apparatus (Figure 1, 4, Figure 4) comprising: reception state management means for obtaining a reception log of at least one broadcast receiver (Figure 1, 4, Figure 2, 45); a database in which the obtained reception log and program information concerning a broadcast program are recorded

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(Figure 1, 4, Figure 4, 56, Column 10, lines 1-8, Figure 5, 90); and viewing and listening information management means (Figure 4, 41) for computing viewing and listening information which is information concerning viewing and/or listening based on the reception log and the program information read from the database (Column 9, lines 25-40, Column 10, lines 59-65).

Regarding Claims 9 and 12, Ivanyi discloses all the limitations of Claims 8 and 11 respectively. Ivanyi discloses that the reception log includes one of channel received by the broadcast receiver (Column 10, line 1, Column 7, lines 19-20), program identification information or detailed information in reference to a o program or commercial (Column 10, lines 59-65, Column 11, lines 1-12) and reception period information (Column 8, lines 1-25, Column 10, lines 1-8); and the viewing and listening information to be computed includes an audience rating for one of a predetermined channel (Column 9, lines 38-40) and program (Column 10, lines 59-64, Column 11, lines 1-12).

Regarding Claims 10 and 13, Ivanyi discloses all the limitations of Claims 8 and 11 respectively. Ivanyi discloses that the reception log includes one of a channel received by the broadcast receiver (Column 10, line 1, Column 7, lines 19-20) and program identification information or detailed information in reference to a o program or commercial (Column 10, lines 59-65, Column 11, lines 1-12) and reception period information (Column 8, lines 1-25, Column 10, lines 1-8); and the viewing and listening information to be computed includes a non-viewing and non-listening rating for one of a predetermined channel or program or the central computer processes polling information for a large group of viewers to

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obtain statistical information about viewer behavior for demographic and geographic groups, which reads on viewers and non viewers being polled on programs/channels viewed (Column 9, lines 34-40, Column 10, lines 53-67, Column 11, lines 1-24).

Claim Rejections - 35 USC § 103

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 5. Claims 5-7 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ozer in view of Sezan et al (US 2005/0091685 and hereafter referred to as "Sezan").

Regarding Claim 5, Ozer discloses a broadcast receiver (Column 6, lines 1-5, 40-42) comprising: a receiving unit for selecting a channel and for receiving a broadcast (Figure 1, 150); a controller for controlling channel selection by the receiving unit and for detecting a reception log (Column 7, lines 34-40), and a storage unit in which the detected reception log is recorded (Figure 2, 220). Ozer is silent on a mounting section on which a removable storage unit having a computer interface is mounted; wherein by mounting the storage unit on the mounting section the reception log detected by the controller is recorded in the storage unit; and by mounting the storage unit on an external computer the

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computer reads the reception log from the storage unit. Sezan discloses a mounting section on which a removable storage unit or a smart card having a computer interface is mounted (Pages 3-4, paragraph 0045); wherein by mounting the storage unit on the mounting section the reception log or user viewing habits detected by the controller is recorded in the storage unit (Pages 3-4, paragraph 0045); and by mounting the storage unit on an external computer or another television receiver in a hotel room the computer reads the reception log from the storage unit (Pages 3-4, paragraph 0045). Therefore, it would have been obvious at the time the invention was made to one of ordinary skill in the art to modify Ozer to include a mounting section on which a removable storage unit having a computer interface is mounted (Pages 3-4, paragraph 0045); wherein by mounting the storage unit on the mounting section the reception log detected by the controller is recorded in the storage unit (Pages 3-4, paragraph 0045; and by mounting the storage unit on an external computer reads the reception log from the storage unit (Pages 3-4, paragraph 0045) as taught by Sezan in order to allow user preferences to become portable (Pages 3-4, paragraph 0045) and to have a system which allows personalized viewing of audiovisual information (Page 1, paragraph 0001) and to allow viewers to have his particular viewing preferences regardless of the device used (Page 1, paragraph 0005) as disclosed by Sezan.

Regarding Claim 6, Ozer and Sezan disclose all the limitations of Claim 5.

Ozer discloses the controller records a reception as the reception log in the storage unit when the receiving unit continuously receives one of a channel

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(Column 8, lines 28-30) and a program (Column 8, lines 35-37) for at least a predetermined period or the amount of time watched for a program or channel without being considered as channel surfing (Column 9, lines 1-8).

Regarding Claim 7, Ozer and Sezan disclose all the limitations of Claim 1. Ozer discloses that the controller records one of the channel received by the receiving unit (Figure 4, 420) and program identification information (Figure 4, 430) and reception period information (Figure 4, 410) in the storage unit (Figure 3, 350, Figure 2, 220).

Conclusion

6. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Voyticky et al (US 6,637,028 and hereafter referred to as Voyticky).

Voyticky discloses a system with a broadcast receiver (Figure 1, 102, 105) that receives broadcast signals (Figure 1, 102) and a reception log (Figure 1, 105, Figure 2, Figure 5, Figure 7), stores the reception log (Figure 2, 202) and transmits to an external computer (Figure 1, 106).

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Farzana E. Hossain whose telephone number is 571-272-5943. The examiner can normally be reached on Monday to Friday 8:00 am to 4:30 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Christopher Kelley can be reached on 571-272-7331. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

February 2, 2006

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